

WIPO-SN/SMEs/GE/06/INF/1

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THE STOCKHOLM NETWORK)



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

IPRS, SMES AND HEALTH-RELATED PPPS – CLIMBING UP THE VALUE CHAIN

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
The Stockholm Network, United Kingdom

WIPO Headquarters, Geneva, October 25, 2006

PROVISIONAL PROGRAM

prepared by the Secretariat of WIPO

Wednesday, October 25, 2006

09.30 – 10.00 OPENING CEREMONY

Welcome addresses by:

Mr. Guriqbal Singh Jaiya, Director, Small and Medium-Sized Enterprises (SMEs) Division, World Intellectual Property Organization (WIPO), Geneva

Dr. Meir Perez Pugatch, University of Haifa and Head of the Stockholm Network IP and Competition Programme

10.00 – 10.30

Topic 1

Introduction – The Importance of IPRs to SMEs

Speakers: Mr. Guriqbal Singh Jaiya

Mrs. Caroline Schwab, Program Officer, SMEs Division, WIPO

Ms. Helen Disney, Director, Stockholm Network

10.30 – 11.00

Topic 2

Use of IPRs by Research Hospitals as a Tool for Promoting Technology Transfer for the Public Benefit

Speaker: Dr. Itzhak Zaidise, Acting Director, Sheba Medical Centre, Israel

11.00 – 11.30

Topic 3

Strategic Use of IPRs by Pharmaceutical SMEs in Developing Countries

Speaker: Dr. Cathy Garner, Chief Executive Officer, manchester Knowledge Capital, United Kingdom

11.30 – 12.00

Topic 4

The Importance and Use of Patents by Biomedical SMEs

Speaker: Dr. Nikolaus Thumn, Senior Economic Counsellor, Swiss Federal Institute of Intellectual Property

12.00 – 12.30 Topic 5
 WIPO's Role in Promoting the Use of IPRs by Biomedical SMEs

Speaker: (from PCT and Patents Arbitration Mediation Centre, and
Global I.P. Issues)

12.30 – 15.00 Lunch break
 Open floor discussion on National and International Policies Pursuant
to Encouragement of the Use of IPRs in Private-Public Collaborations

To RSVP please contact Ms. Anne Jensen, Stockholm Network, at:

T: +44 20 7354 8888

F: +44 20 7359 8888

Email: anne@stockholm-network.org

Places are limited

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