

# ICT STANDARDIZATION REPORT

ICT Standardization :: Driving the Global Market

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## Gallatin Communications, LLC

Gallatin Communications is devoted to publishing news on global ICT standardization, whether it's technical, public policy or business practice. Our focus on ICT means we extract what's relevant. Reliable news delivered quickly is critical to the businesses and governments developing and deploying ICTs in the age of convergence.

Our permanent presence in Europe and North America means we're in touch with the world's largest economies. Being in Geneva, Switzerland offers unparalleled proximity to headquarters of key international ICT standards development organizations and policy-making organizations. Executives and government officials establish new international standards and update old ones at the International Telecommunications Union, the International Electrotechnical Union and the International Organization for Standardization. Our proximity to the World Trade Organization means we stay abreast of developments that affect trade in ICT and related services. These organizations form the nucleus of a multinational network we use for extracting critical news impacting ICT.

Gallatin Communications focuses on the specialized field of international ICT standardization so we can be the best source to hear about vital developments from the experts influencing the global field of ICT.

### Why it's important:

Global communications wouldn't be possible without centuries old public policy. Digital technologies have changed the rules.

Intergovernmental organizations are catching up and setting technical and public policy that will affect ICT for decades to come.

ICT standardization is all around us. Telephone keypads, the colors on Internet websites, Ethernet, cable TV boxes, radio spectrum and literally thousands more ICT technologies are standardized globally because of individual, corporate and governmental drive and cooperation.

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