

Media Briefing Note

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Major Developments in the Fight against Online Piracy

On Monday this week YouTube and Google launched their much-mooted filtering system in an attempt to step up the fight against online copyright abuse. Yesterday the world's major content creators and many internet mediators agreed on industry-wide standards to fight copyright infringement.

Dr Meir Pugatch, Director of Research at the Stockholm Network, said: 'This week's developments potentially could be a real landmark in the fight against online piracy. As we stated this week in our latest report on the subject, greater cooperation and sharing of the responsibility of policing the internet is needed between sites like Google and YouTube and the creators of content.'

- For an executive summary of the report '*Free Use or Fair Use? The Role of Internet Mediators in Protecting Intellectual Property Rights*', and to access the report itself please visit: <http://www.stockholm-network.org/publications/list.php>
- For further commentary and quotations on the above, please contact:

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