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Introduction

We permitted ourselves a brief retrospective in 2007's annual report to look back at the achievements of the Stockholm Network over its first decade. In 2008, the emphasis is on rejuvenation and future growth. Our reputation and our network are now established – though never complacent – so the question is where is the European public policy debate heading and where do we want to go next to stay at the cutting edge of influencing that debate?

Many of the core issues that prompted the founding of the Stockholm Network remain live. Yet in many ways debates are becoming more practical and a comparative approach is sought after by reformers seeking ballast for their arguments. The growing interest in 'evidence-based' public policy means that decision makers are seeking ever more robust research from think tanks.

Our work on Health Technology Assessment (HTA) and the launch of our HTA taskforce is instructive of this new focus. Here we have combined our in-depth, high-quality research material, produced in-house, with our ability to organise a range of events together with network partners across Europe. The work focuses on one of the key questions affecting health systems globally: how can the latest medicines and treatments be provided in an environment of growing demand and limited public money? Similarly, our Carbon Scenarios Project has not only provided new content but also new opportunities for crosssectoral discussion of environmental policies which take account of the market and economic realities. In the fields of intellectual property (IP), competition and innovation we have lived up to our own rhetoric on innovation with new projects like our Lisbon Agenda Barometer that not only measures but presents the Lisbon agenda goals in new ways. Our IP academy has broken new ground in the IP debate in Israel and will shortly begin a new programme of work in Europe.

We have launched fresh newsletters and publications directly related to the economic environment and reform prospects in the EU. Our updated edition of *The State of the Union* covers the progress towards marketoriented reform in all 27 states of the EU, with expert contributions from many of our network member think tanks.

In order to disseminate our ideas in new and creative ways, we have recently launched DVDs and multimedia kits aimed

at increasing understanding and awareness of issues such as Intellectual Property Rights (IPRs), school choice and Health Savings Accounts. Our new web site has resulted in a large increase in traffic. We have expanded staff capabilities which now include a larger research team, a dedicated Chief Operating Officer and a host of hardworking young volunteers, helping to spread our ideas far and wide and especially to the next generation of thinkers and leaders. We have also organised a greater number and a wider variety of events. The Golden Umbrella think tank awards, a black-tie dinner held to mark and celebrate the achievements and influence of our network, has now become our annual flagship event.

At its inception, the Stockholm Network's mission was to rejuvenate the public policy debate in Europe towards ideas which would stimulate economic growth and innovation. We are delighted that many of the ideas we have nurtured are now blossoming through our direct policy contributions. And while there is still so much more fruit to be cultivated, we feel confident that our ideas will continue to rejuvenate the European public policy debate.

Helen Disney Chief Executive and Founder Stockholm Network

Shaping Policy

Policymaking today is a diverse and complex process with ideas coming from all parts of society. In this environment, think tanks play an increasingly vital role as the source of new and future policies.

Our research and content always seeks to shape and influence policymaking in as broad and meaningful a way as possible. Over the past year our direct impact has been extensive – the Stockholm Network has contributed to formal government consultations and met, both on and off the record, with senior policymakers of all political stripes. In addition to our regular events featuring national, European and international politicians and policymakers,

we have held numerous one-to-one meetings with key decision-makers. Among others we have met with Lord Triesman. then Parliamentary Under-Secretary of State for the Department for Innovation, Universities and Skills; Meglena Kuneva, the EU Commissioner for Consumer Protection; Anže Logar, Spokesperson of the Slovenian EU Council Presidency; Boris Johnson MP and Mayor of London: Ed Vaizey MP and Conservative Shadow Culture Minister; Dr Liam Fox MP and Conservative Shadow Defence Secretary: Dr Vince Cable MP and Liberal Democrat Deputy Leader and Shadow Chancellor; and C. Boyden Gray, US Ambassador

PUBLICATIONS

Health Technology Assessment Series

Carbon Scenarios

In the international arena we have partnered with organisations such as the World Intellectual Property Organization and UNCTAD. Together with Queen Mary Intellectual Property Research Institute, University of London, and the Faculty of Law, Maastricht University, we have set up a grants programme for exceptional postgraduates researching in the field of Intellectual Property Rights.

In order to achieve maximum exposure we disseminate our content through three different channels: the media, publications, and events. Some of the highlights are presented below:

EVENTS





Stockholm Network-Economist Debates

How do we influence the public policy debate?





The Wall Street Journal Europe

"The Stockholm Network makes an important and constructive contribution to the public policy discussion across Europe."

José María Aznar, former President of the Spanish Government (1996-2004) and President of FAFS Foundation

Shaping Policy: MEDIA

There is no doubt that the media is the most visible stage for public policy debates. The Stockholm Network has therefore developed its communications team, bringing it in-house and focusing it on building up our links with the media, conducting highly targeted media launches and publishing our key messages. The media increasingly makes use of our original content as well as our network, in the form of experts and spokesmen from across Europe.

The diagram below shows some of our media highlights over the last year and illustrates the diverse range of coverage that we increasingly achieve on a global scale.

"An influential European think tank ... specialising in intellectual property issues."

Financial Times, describing the Stockholm Network,

Online Media



- Financial Times Online
- Economist.com
- Telegraph Online
- The Hindu Business Line
- Vlada Republike Slovenije

Professional ournals



- Managing Intellectual Property
- Public Finance
- Pharma Times
- Arzt & Wirtschaft

Weeklies



- Broadsheets & Tabloids
- European Voice

• The Economist

• PR Week



- The Wall Street Journal Europe
- Financial Times
- The Times
- The Independent
- Hürriyet (Turkish newspaper)
- Evening Standard
- · London Lite

Blogs

TV/Radio



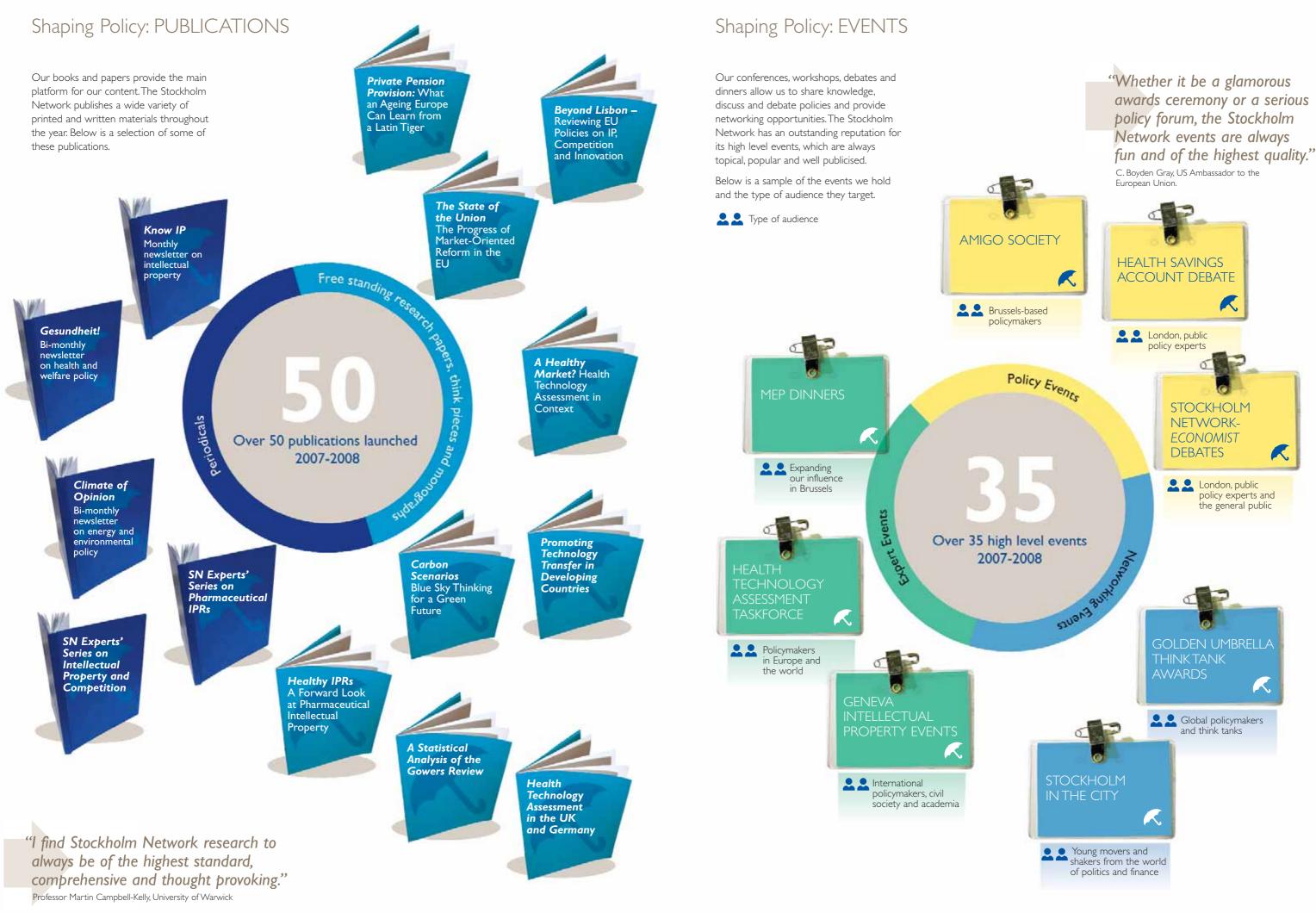
- Instabundit
- Samizdata
- Conservative Home

BBC World Service

• 18 Doughty Street

• Al Jazeera English • La Chaîne de l'Info

Libertarian Alliance



STOCKHOLM

London, public

and think tanks

policy experts and

the general public

NETWORK-ECONOMIST

DEBATES

Global Outreach

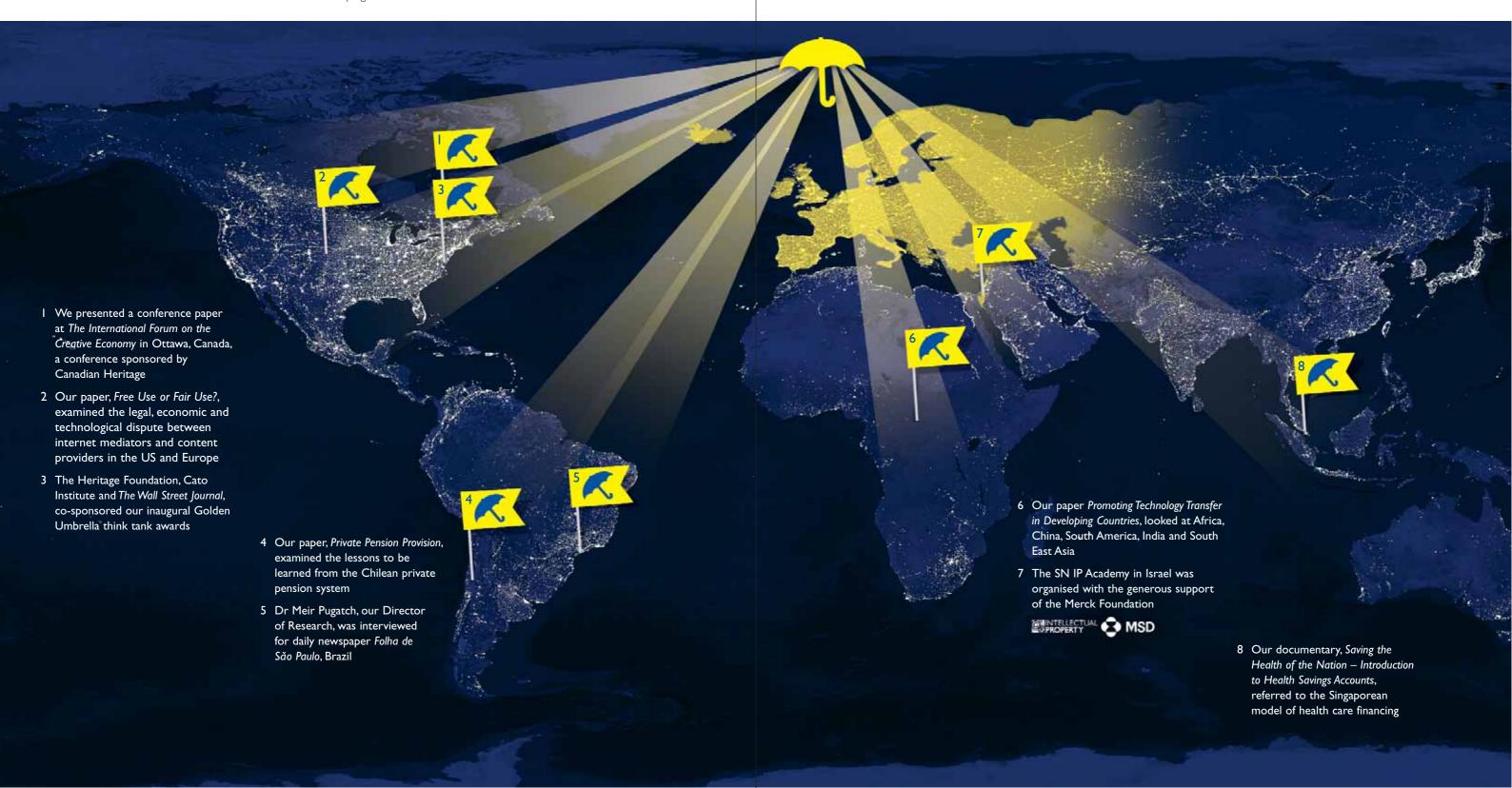
As policy debates have become globalised, the value of our comparative approach now has an ever-wider appeal. The work of the Stockholm Network today reaches beyond the shores of the European continent. Our research projects and our network extend outwards, no longer exclusively within and between European

countries – although this remains central to our mission - but also beyond their borders.

The Stockholm Network is now creating fresh dialogue and a new exchange of policy ideas between Europe and other parts of the globe, in both the developed and the developing world.

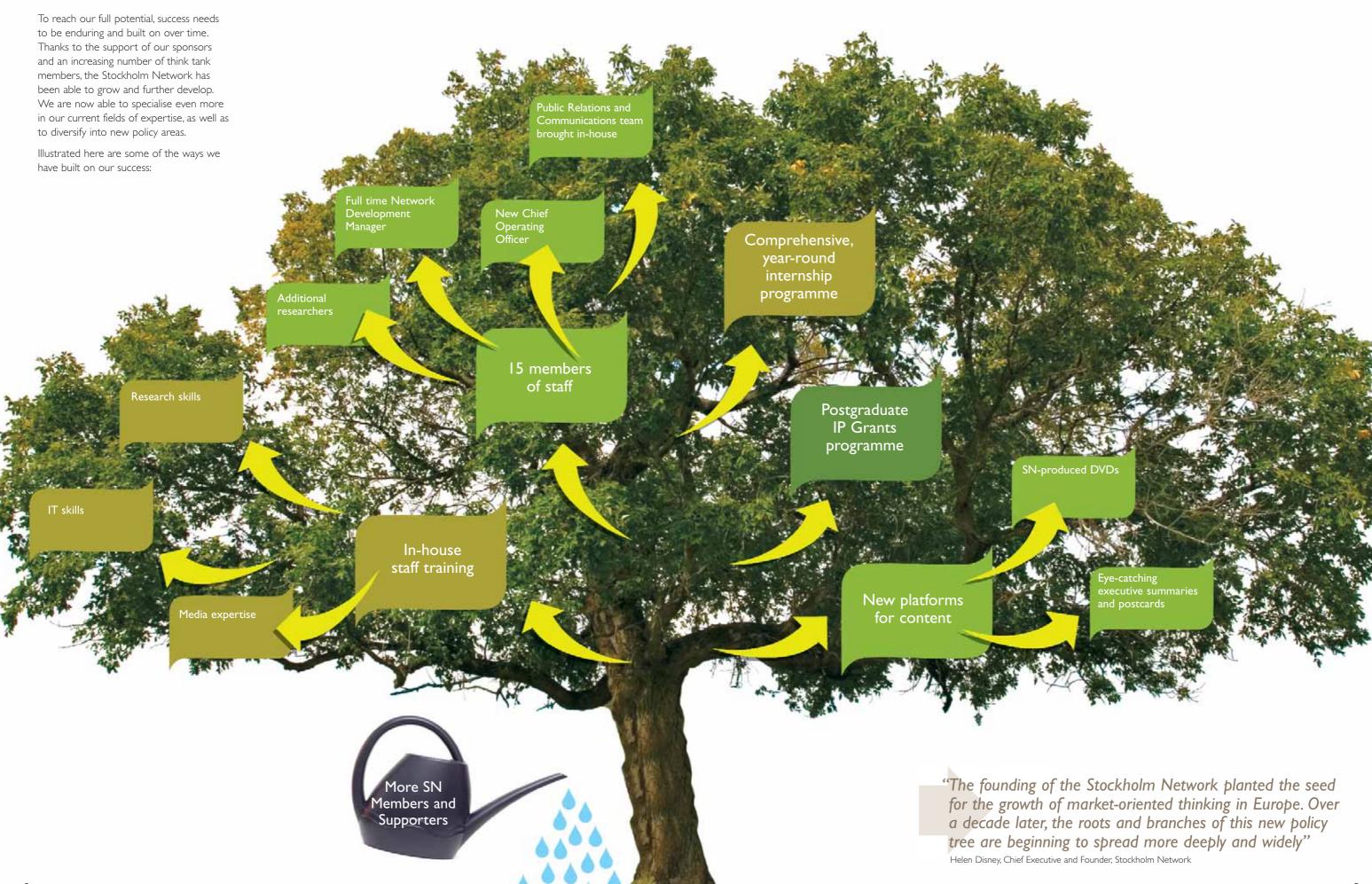
"The Stockholm Network, in addition to its extensive involvement in the European policy debate, is now increasing its coverage in the rest of the world, my Chile included. That is great news to all lovers of freedom."

Dr José Piñera, former Minister of Labour and Social Security (1978-1980), Chile, and founder of The International Centre for Pension Reform



Satellite image: http://visibleearth.nasa.gov

The Fruits of Growth



Innovating and Demystifying

The Stockholm Network's Road to Ideas

its ideas are pertinent to contemporary policy debates. At the Stockholm Network • We always seek to demystify and explain we spread our ideas through two distinct but complimentary approaches:

- To contribute successfully to the creation We contribute new and innovative ideas and Below is a flowchart of how we view the of policy a think tank needs to ensure that thinking, as well as improving and revitalising SN's road to ideas. traditional arguments; and
 - complex issues in the most accessible manner.

"Old or new, great ideas can only be put to use if they are made relevant to their times. The Stockholm Network's work consistently lives up to this."

Dr Ján Čarnogurský, former Prime Minister of Slovakia (1991–1992)



Building our European Network

Over the past year our voluntary network of affiliated think tanks and thinkers has grown in number, influence and stature. Our own growth, both in content and in infrastructure, is allowing us to reach out to this network and support member think tanks in new and innovative ways too. The

launch in 2007 of our Golden Umbrella think tank awards is just one example of how we can now recognise and celebrate the achievements of the wider think tank movement on an annual basis. Our quarterly journal Eye on Europe has been re-designed and expanded to include

more space for information on member think tanks and we now have a dedicated member of staff devoted to network liaison, partnership projects and events.



"The Stockholm Network's activities, both in Brussels and across Europe, bring free market debate into the public arena through strong relationships with high profile think tanks, politicians, media and policy making bodies."

Chris Heaton-Harris, MEP

I Adam Smith Institute www.adamsmith.org 2 Adam Smith Society 3 Adriatic Institute for Public Policy www.adriaticinstitute.org 4 Albanian Liberal Institut www.alblib.org 5 Anders Chydenius Foundation www.chydenius.net Finland
6 Association for Liberal Thinking www.liberal-dt.org.tr 7 Association for Modern Economy www.ame.org.mk Macedonia

8 Avenir Suisse www.avenir-suisse.ch Bulgarian Society for Individual Liberty 10 Captus II Causa Liberal 12 Centre for Economic Developmen www.ced.bg Bulgaria

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22 Centre for Political Thought www.omp.org.pl

23 Centre for Research into Post-Com

www.crce.org.uk 24 Centre for Social and Economic Research

25 Centre for Social Justice

26 Centre for the New Europe

27 Centre for the Study of Democracy

28 Centro Einaudi

29 Centrum im. Adama Smitha www.smith.pl

30 Center for Policy Studies (CEPOS) www.cepos.dk 31 Cercles Libéraux

www.cerclesliberaux.com 32 CFACT Deutschland www cfact eu

Berlin
33 Civic Institute

Czech Republic

34 Civita www.civita.no

35 Civitas United Kingdon 36 Club 2015

37 Conservative Institute of M. R. Stefanik

38 Council on Public Policy www.council.uni-bayreuth.de Germany
39 E.G.West Centre UK

www.ncl.ac.uk/egwest 40 European Centre for International Political Economy (ECIPE) www.ecipe.org

Belgium

41 Economic Policy Research Institute www.epri-macedonia.org

42 Society for Social and Economic Studies www.ekome.gr

www.eudoxa.se 44 Euro 92

45 European Ideas Network (EIN)

www.epp-ed.org/europeanideasnetwork 46 Finnish Business and Policy Forum (EVA) www.evafi

47 F.A. Havek Institute

48 FAES – Fundación para el Análisis y los Estudios Sociales www.fundacionfaes.org

www.fondapol.org

50 Foundation for Market Economy Hungary
51 Friedrich August von Hayek Stiftung

www.hayek-stiftung.de

Germany
52 Frédéric Bastiat Stichting www.bastiatstichting.nl

The Netherlands
53 Forum Rozwoju Edukacji Ekonomicznej www.free.org.pl

54 Free Market Centre www.fmc.org.yu

55 Free Minds Association 56 Friedrich Naumann Stiftung

www.fnst.de 57 Friedrich von Hayek Gesellschaft www.hayek.de

www.fco.cat

59 Gdańsk Institute for Market Economics www.ibngr.edu.pl Poland 60 Global Vision

www.global-vision.net

61 Hamburg Institute for International www.hwwi.org

62 Hayek Foundatio www.hayek.ru

Russia
63 Health Consumer Powerhouse www.healthpowerhouse.com

64 Health Policy Institute www.hnisk

Slovakia 65 Health Reform.cz www.healthreform.cz Czech Republic

66 Hellenic Leadership Institute

67 French Institute for Research into Public Administration (iFRAP)

68 Institute for Economic and Social Reforms (INEKO) www.ineko.sk/enalish

69 Institución Futuro www.ifuturo.org

70 Institut Constant de Rebecque

71 Institut Économique Molinari

www.fahayek.org 73 Institut Montaigne www.institutmontaigne.org

www.turgot.org France
75 Institute for Economic Studies Europe

www.ies-europe.org France
76 Institute for Free Enterprise

Germany

77 Institute for Free Society

www.isloboda.sk 78 Inštitut dr. ložeta Pučnika

79 Institute for Market Economics

80 Institute for Strategic Studies and Prognosis

81 Institute for Transitional Democracy and International Security www it dis or a

82 Institute of Economic and Social Studies www.iness.sk

83 Instituto luan de Mariana

84 Instytut Globalizacji www.globalizacja.org

85 Instytut Liberalno-Konserwatywny

www.intertic.org

88 Istituto Bruno Leoni www.brunoleoni.if

89 Jerusalem Institute for Market Studies www.jims-israel.org

90 Liberales Institut

91 Liberální Institut www.libinst.cz

92 Libertarian Alliance www.libertarian.co.uk 93 Libertas

www.libertas.dk Denmark 94 Liberté Chérie

95 Liberty Ideas www.liberalismus.at

96 Lithuanian Free Market Institute

97 Ludwig von Mises Institute Europe 98 Ludwig von Mises Institute Poland

99 Ludwig von Mises Institute Romania www.misesromania.org

100 Liberal Flemish Students Organisation

www.lvsv.be

IOI M.E.S.A. IO www.mesa10.sk

102 Magna Carta Foundation www.magna-carta.it 103 New Economic School

Georgia

104 New Social Market Economy Foundation www.insm.de

105 Nova Civitas www.novacivitas.org

Belgium

106 Nova Res Publica www.novarespublica.org

Italy
Nurses for Reform www.nursesforreform.com 108 Open Europe

109 Open Republic Institute

110 Poder Limitado www.poderlimitado.org

Policy Exchange
www.policyexchange.org.uk United Kingdom

112 Policy Institute
www.policyinstitute.info II3 Politeia

www.politeia.co.uk II4 Project Empowerment
www.project-empowerment.org

United Kingdor

115 Ratio Institute www.ratio.se

II6 Reform www.reform.co.uk

United Kingdom

117 Riinvest Institute for Development www.riinvestinstitute.org

118 Romania Think Tank

119 Centre for Social and Economic Research www.rse.is

120 Sauvegarde Retraites www.sauvegarde-retraites.org

France 121 SME Union Czech Republic

Sobieski Institute

123 Social Affairs Unit

United Kingdom

124 Stiftung Marktwirtschaft www.stiftung-marktwirtschaft.de 125 Stiftung Ordnungspolitik

www.sop-cep.de 126 Taxpayers' Alliance www.taxpayersalliance.com

United Kingdom

127 The Copenhagen Institute 128 The F.A. Hayek Foundation

Slovakia
129 Thomas More Institute www.institut-thomas-more.org

130 Timbro www.timbrose 131 Venezie Institute

132 Veritas www.hi.is/~hjorturg/veritas

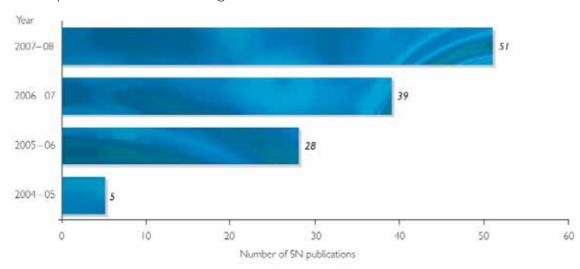
133 Walter Eucken Institut

134 Work For All www.workforall.org

SN Expansion:

The Numbers Speak for Themselves

More publications, more thoughts, more results



Last year; the Stockholm Network produced more publications than ever before. As well as producing innovative research papers, we have a number of regular newsletters, and periodicals that we distribute throughout the year. These included:

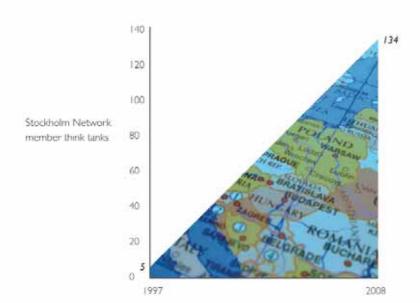
Eye on Europe newslett Stockholm Network we Climate of Opinion new Know IP newsletter

Gesundheit! newsletter

The State of the Union

Eye on Europe newsletter Stockholm Network weekly update Climate of Opinion newsletter Know IP newsletter Gesundheit! newsletter The State of the Union Experts' Series on Pharmaceutical IPRs Experts' Series on IP and Competition

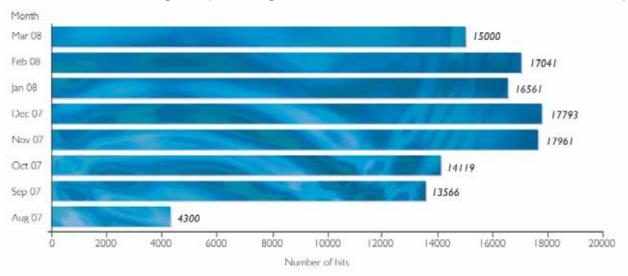
More friends



The Stockholm Network has 134 member think tanks from across Europe located in 39 different countries. Our network covers most of the European Union reaching increasing numbers of its citizens. Through our network we communicate in over 40 different languages.

Web Statistics

Stockholm-network.org hits (from August 2007, at re-launch of website, until March 2008)



In August 2007, the Stockholm Network launched its new website which aims to help journalists, policymakers, think tanks and academics access the information they need. Features of the new site include an improved interactive map of our member think tanks, a video player that allows

viewing of Stockholm Network documentaries, and a think tank library that enables visitors to browse our own and our members' policy publications from across Europe. This website has already received over one million webhits since it went live just under a year ago.



Our Supporters

The Stockholm Network could not have achieved the success and stature it enjoys today without the commitment and support of its sponsors, members, subscribers and policy contacts. It is thanks to this support that we are able to engage in more ambitious and complicated

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research projects, events and media campaigns. This support has also allowed us to expand our team and further develop our in-house expertise, taking our activities to the next level. We are particularly grateful to our growing list of sponsors who are listed below.

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- Quarterly summary & newsletter

SILVER

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- Invitations to select Stockholm Network events & activities
- Quarterly summary & newsletter
- Annual Report

BRONZE

- Weekly Stockholm Network e-mail updates
- Invitations to select Stockholm Network events & activities
- Quarterly summary & newsletter
- Selected books & publications

What is the Stockholm Network?

Established in 1997, the Stockholm Network is Europe's leading think tank and network of market-oriented think tanks.

The Think Tank

The Stockholm Network produces original, high-quality content in areas of public policy translating it into practical policy recommendations. In addition to our overall mission of promoting economic growth and market reforms, we specialise in the following key areas: intellectual property, competition, innovation, health systems welfare, energy and the environment. We provide policymakers and our members with a dispassionate and rigorous, yet practical and accessible, analysis of a given public policy problem or debate. This is achieved by being able to link the big ideas on public policy with specific, more technical issues, and support them with concrete policy suggestions. Overall our aim is to do the following:

- Bring significant added value and influence to European policy discussions within our areas of interest both in Europe and internationally.
- Demystify and communicate complex issues in order to bring them to as wide an
 audionce as possible; and
- Connect policymakers and stakeholders around Europe in order to foster a more constructive and inclusive dialogue on public policy issues.

The Stockholm Network provides a forum in which the opinion formers from across the spectrum of ideas can effectively and informally interact to shape the policy agenda of today and tomorrow.

The Network

The Stockholm Network now spans almost 40 countries and over 130 think tanks. Via our network we are able to amplify the market based concepts and ideas of our members both within Europe and beyond. In addition we act as a facilitator and coordinator customising these policy ideas into locally relevant messages.

Stockholm Network

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E-mail: info@stockholm-network.org

Disclaimer

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